



## “McDONALD’S BRING A FRIEND PROGRAM

“Bring a Friend” is a great way to gain new members for your Centre. Why don’t you encourage your members to bring their friends along to Little Athletics. It’s a proven fact that if you make the friends feel welcome and give them a good time, they will want to join and you will increase your membership.

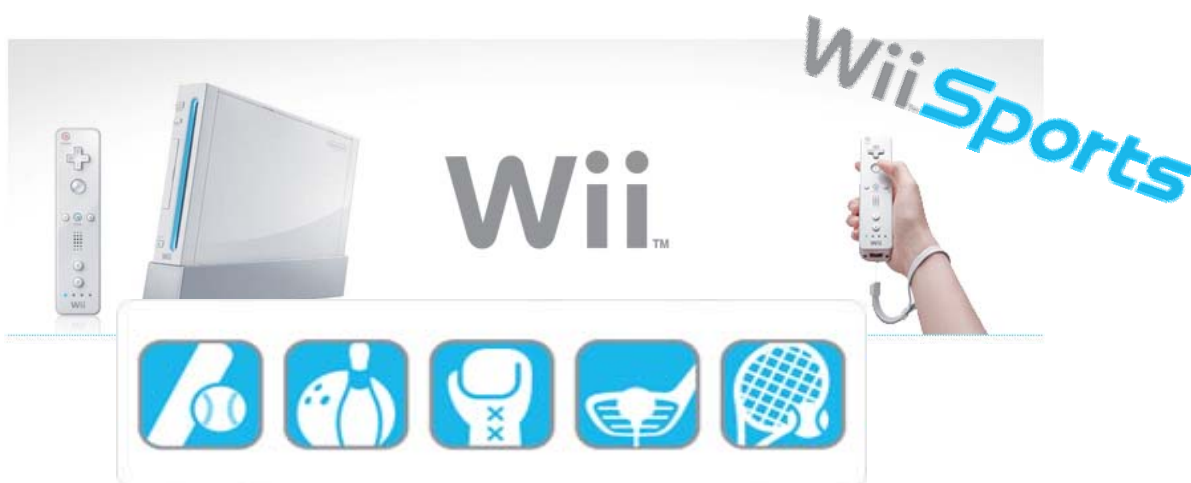
This year Centres can select any day in October to conduct ‘Bring a Friend’ or make every day ‘Bring a Friend’ day. Your Centre might choose to invite friends at the start of the season or your members might be able to bring a friend any time they like.

We will send you McDonald’s vouchers for participating athletes and their friends.

**Every athlete who brings a friend who registers with your Centre will receive an entry into the draw for a Nintendo Wii Sports Pack.**

A ‘Bring a Friend Prize Draw’ form must be filled in and submitted to the VLAA office to be eligible for entry into the draw.

Centres are asked to fill out the ‘Centre Registration’ spreadsheet. On receipt of this spreadsheet to the VLAA office, McDonald’s vouchers will be issued to the relevant Centre for distribution to all participants that took part in the program.



**These will be drawn at the end of November.**

Centres can download information and relevant forms from the VLAA website under “Latest News”



**DON'T MISS OUT !!!!**  
**THIS IS A GREAT PROMOTION TO HELP GET**  
**NEW MEMBERS TO YOUR CENTRE.**

